

Newport area business briefs: Brenton Hotel announcement, Portsmouth company expands

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Brenton Hotel announces managing director

Jonathan Andrew Ross has been named managing director of the Brenton Hotel, a new 57-room luxury boutique hotel on the Newport waterfront opening in June.

Ross is charged with providing leadership and strategic direction for the new hotel through all pre-opening stages including development, hiring, training, and sales and marketing. Once opened, Ross will spearhead daily property management spanning guest services and operations, to asset management.

Jeff Farrar, Newport resident and partner of The Brenton Hotel, LLC said in a statement: “Andy has a deep understanding of the luxury hospitality market in New England. His expertise, vision, and leadership will be instrumental in opening the hotel, as well as guiding the property through the next phase of success.”

With 20 years of experience in luxury hospitality, Ross has led the sales, marketing, revenue management, ecommerce, and owner relations at several premier hotels and resorts throughout New England and the Mid-Atlantic. Ross most recently served as regional director of sales and marketing, New England for Auberge Resorts Collection where he developed and managed sales, marketing and ecommerce for four independent luxury hotels – White Barn Inn (Kennebunk, ME), The Vanderbilt (Newport, RI), and Mayflower Inn & Spa (Washington, CT), and Grace Cafayate in Cafayate, Argentina.

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